



# MANIPUR CYCLE CLUB

JUPITER YAMBEM CENTER, PAONA INTERNATIONAL MARKET

PAONA BAZAR, IMPHAL, MANIPUR – 795001

Email: [mancycleclub@gmail.com](mailto:mancycleclub@gmail.com)

webpage: [www.mancycleclub.blogspot.com](http://www.mancycleclub.blogspot.com)

## INVITATION FOR NEWS COVERAGE

Dated: 28<sup>th</sup> April, 2011

Dear Editor

The Manipur Cycle Club (MCC) is organizing the first **Critical Mass** of cycle enthusiast cycling together on the streets of Imphal. The Mass will first meet at 3 PM at DM College Science Block and after half an hour the cyclist will take a collective ride

**Routes:** DM College Science block – First Gate – IMC – Directorate of transport –  
First Stop: 10mins Halt for a refreshment break with Executive Officer IMC. Objective: Discuss Cycle parking and Lanes – Encourage to ride cycle and if interested join MCC as a member. Second Stop: (if time permits) 10mins halt at directorate of transport, meet the director or deputy director whoever is available. Finally the cyclist will converge at BT Park and disperse.

We would like the print media and newspapers for the news coverage of the event.

WHAT IS CRITICAL MASS: CRITICAL MASS is a gathering of cycling enthusiasts in a place and then have a ride in a city or town. It is critical for the environment, critical for promoting cycling as an alternative source of transport, critical for making the motorized traffic aware of our existence, and most importantly, critical for the cycling community to come together. Critical Mass has no leaders. It's a bicycling event. There is no national group that licenses local rides. In every city that has a CM, one or more cyclists just picked a day and time and started handing out fliers. You don't need anyone to authorize your ride. You just do it.

Your sincerely,

Sd/-

Niranjan Thongbam

Secy, MCC

Enclosed: schedule and route in the next two pages

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## Time schedule

Gathering and Registration at DM Sc Campus	:	2.00 pm
Briefing by Deben	:	2.15 pm
Critical Mass sharing by Ram	:	2.25 pm
Critical Mass Flag off from DMC	:	2.30 pm
Cycle parking Kangla moat side front of IMC	:	2.45 pm
Interaction with IMC officials in IMC campus	:	2.50 pm
Cycling down Kangla Road	:	3.00 pm
Arrival at Motor-vehicle Office	:	3.30 pm
Interaction with Officials at Motor vehicle office:		3.45 pm
Arrival at Shahid Minar	:	4.10 pm
Debriefing and Follow up Action plan	:	4.20 pm
Tea and Dispersal	:	4.30 pm

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